

Pride of Rushmoor Community Awards CIC



**Pride of Rushmoor
Community Awards**

Celebrating Excellence – Inspiring Community

www.prideofrushmorawards.uk

Celebrating the unsung heroes!

Find us on:



Our inaugural event is on the 13th of June 2025

Pride of Rushmoor Community Awards CIC Number – 16160652

Founder's Message – Mara Makunura



A warm welcome to you all,

After nearly three decades of volunteering across Farnborough and Aldershot, I remain deeply inspired by the compassion and generosity of our community. From individuals to businesses, the kindness I've witnessed has been truly heartwarming.

I arrived in the UK in December 1997, knowing only my husband. As a newcomer, volunteering helped me connect, contribute, and find my place. As our family grew—eventually to a full football team with a coach and manager! I continued volunteering, often with my children by my side. It helped me stay engaged and avoid the isolation many new parents face.

My community involvement deepened over the years, leading to my election as a local councillor in 2018 and, eventually, to the honour of serving as Mayor of Rushmoor for 2024/25. Though politics wasn't my plan, my goal has always been to make a difference.

The Pride of Rushmoor Community Awards was born from a desire to recognise the unsung heroes among us. With Rushmoor celebrating its 50th anniversary, it felt like the perfect time to honour the individuals, businesses, charities, and groups who make our community special.

This year, we've also chosen to recognise key service providers those who keep us safe, supported, and connected rekindling the spirit of unity we felt during the pandemic.

Now a registered Community Interest Company, incorporated on 2 January 2025, coincidentally, also one of my son's birthday! our mission is to celebrate excellence and inspire kindness annually.

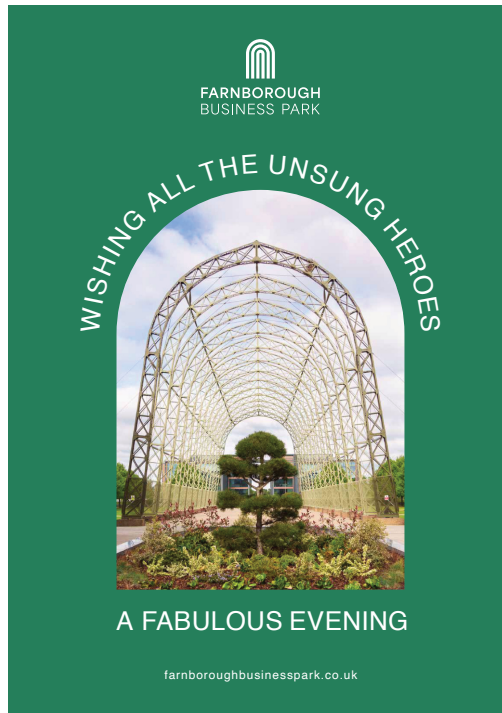
Thank you to our generous sponsors, supporters, and the six independent judges who carefully reviewed all 421 entries. Congratulations to our winners and every nominee for the incredible work you do.

Let's continue to honour kindness, celebrate our community, and uplift the unsung heroes who make Rushmoor shine.

Mara Makunura



Diamond Sponsor – Farnborough Business Park



Farnborough Business Park is a high-quality business park located in Farnborough. Spanning 46.5 hectares, the business park comprises 14 commercial buildings, including nine office buildings, two car showrooms, a mixed-use office and industrial building, and two cafes. Farnborough Business Park is also the first in the world to achieve a Fitwel 3-star accreditation, recognising its unwavering support for health, well-being, and environmental responsibility.

Diamond Sponsor – Farnborough Airport



Farnborough Airport is proud to sponsor the Pride of Rushmoor Community Awards, reflecting our commitment to making a positive impact locally.

As Europe's leading business aviation airport and the birthplace of British aviation, Farnborough offers five-star service, and unmatched privacy just minutes from London.

Passengers enjoy a seamless, premium experience with concierge support, private lounges, and family-friendly amenities, including pet travel services. With health and wellbeing a priority, business aviation at Farnborough ensures safe, flexible, and efficient travel.

This year's Categories

Outstanding Community Group Award

This award honours a community group or social enterprise that has made a lasting impact beyond its own organisation. The winner will have demonstrated a commitment to social responsibility, environmental initiatives, and community engagement through activities like litter picking, local events, charitable projects, and resident support. By fostering inclusivity and positive change, this group has played a vital role in strengthening the Rushmoor community.

Community Champion Sports Club Award

This award honours a sports club that has made a meaningful impact beyond athletics by actively engaging with the community. The winning club will have demonstrated a commitment to social responsibility, environmental initiatives, and local support through activities like litter-picking, charitable projects, and community events, fostering teamwork, inclusivity, and a strong community spirit while promoting equity, diversity, and inclusion (EDI) in the workplace, this club has helped make Rushmoor a better place to live and thrive and making sports more inclusive.

Community Hospitality Award

This award honours a hospitality business whether a restaurant, pub, takeaway, café, or hotel that has made a positive impact beyond its operations. The winner will have demonstrated a commitment to social responsibility, environmental initiatives, and community engagement through efforts like litter picking, local events, and charitable projects. By bringing people together and giving back, this business has shown exceptional dedication to enriching the Rushmoor community.

Community Impact SME Award

Recognising small and medium-sized businesses making a difference. This award honours a small or medium-sized enterprise (SME) that has gone beyond business operations to positively impact the local community. Open to businesses such as solicitors, plumbers, tradespeople, and other SMEs, the winner will have demonstrated a strong commitment to community engagement, volunteering, and social responsibility through initiatives like community clean ups, local events, charitable projects, employing local people, and supporting community groups. By leveraging their skills, resources, and influence to give back, this business has made a meaningful contribution to making Rushmoor a better place to live and work.

Green Impact Award

Celebrating contributions to environmental sustainability. This award honours an individual, organisation, or business that has demonstrated outstanding dedication to environmental sustainability while positively impacting the community. The winner will have actively supported eco-friendly initiatives such as community clean ups, sustainability projects, environmental education, participation in green events, and advocacy for community led environmental efforts. Through their passion, leadership, and commitment to a greener future, they have inspired others and played a vital role in creating a cleaner, more sustainable Rushmoor.

Contribution to Arts and Culture Award

Recognising an individual, group, or organisation that has made a significant impact on arts and culture in Rushmoor. Nominees should demonstrate outstanding contributions through creativity, innovation, or leadership in the arts and cultural sector. Contributions can include, but are not limited to, visual arts, music, theatre, dance, literature, film, heritage, and community arts initiatives. Open to individuals, community groups, organisations, and businesses based in or significantly contributing to Rushmoor's arts and culture scene.

This year's Categories

Community Champion Schools Award

This award honours a school that has made a significant impact beyond its own walls through community engagement, environmental initiatives, and civic participation. The winning school will have demonstrated a commitment to social responsibility through activities like litter picking, local events, fostering teamwork and a strong community spirit in Rushmoor.

Community Impact Business Award

This award recognises a business with over 50 employees that has made a meaningful impact through social responsibility, environmental initiatives, and community engagement. The winner will have actively supported local events, charitable projects, partnerships, promoting equality, diversity, and inclusion (EDI) in the workplace, demonstrating leadership and a strong commitment to improving Rushmoor.

Independent Retailer Award

This award honours an independent retailer with fewer than 50 employees that has made a meaningful impact on the local community. The winner will have shown dedication to community engagement, environmental responsibility, and social impact through initiatives like litter picking, local events, promoting equity, diversity, and inclusion (EDI) in the workplace, and charitable projects. Their generosity and leadership have strengthened both the local economy and the lives of Rushmoor residents.

Young Community Champion Award

This award honours a young person under 18 years old who has made a significant impact through volunteering, dedication, and acts of kindness. The winner will have gone above and beyond for others, contributing to initiatives like community clean ups, local events, charitable projects, and supporting those in need. Through their passion, generosity, and commitment to positive change, this young individual embodies the power of youth in building a stronger, more connected Rushmoor.

Community Impact Entrepreneur Award

This award honours a new business (less than 10 years old) that has achieved entrepreneurial success while making a meaningful impact on the local community. The winner will have gone beyond business growth and profit by actively contributing to initiatives such as community clean ups, employing local people, supporting charitable projects, and engaging with local events and groups. Through innovation, leadership, and social responsibility, this business has demonstrated that entrepreneurship can drive positive change, helping to build a stronger, more connected Rushmoor.

Social Cohesion Award

Recognising an individual, group, or organisation that has made a significant contribution to fostering social cohesion in Rushmoor. The nominee should demonstrate efforts in bringing diverse communities together, promoting inclusivity, and enhancing social harmony. Open to individuals, community groups, charities, organisations, and businesses operating in Rushmoor. Contributions should focus on promoting unity, breaking down barriers, and creating an inclusive and supportive community.

Pride of Rushmoor Community Awards CIC



Pride of Rushmoor
Community Awards

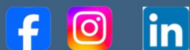
Celebrating Excellence - Inspiring Community

Celebrating the unsung heroes!

**"We're now taking suggestions for
award categories for 2026 event!
Share your ideas with us via our
website or social media. We'd love
to hear from you!"**

**Nominations for the 2026
event will be open soon!**

Find us on :



The 2026 event will take place on June 25, 2026!

www.prideofrushmoorawards.uk

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The Appreciation Awards

For this inaugural event, we have chosen to bestow the Appreciation Award upon a select group of local key service providers. This special category was not open to public nominations, as it was established specifically to recognise organisations whose ongoing contributions are integral to the wellbeing and our identity. These service providers form the backbone of our community some ensure our mobility, others safeguard our health, protect our safety, offer critical advice, support a wide range of needs, and contribute to the distinctive character and strength of Rushmoor. We are honoured to acknowledge the following organisations, each of whom has graciously and enthusiastically accepted the Pride of Rushmoor Community Awards' invitation to be recognised. Over the coming months, we will be sharing a series of short video features highlighting the invaluable work of these organisations. Through these stories, we hope to offer the wider community a deeper appreciation of their roles and the many ways in which they serve and uplift our community. Please note that we are still in touch with the other key service providers who are not included in the list below.

We Appreciate:

- Aldershot Garrison
- Aldershot Town FC
- Farnborough 6th Form College
- Farnborough Airport
- Farnborough College of Technology
- Farnborough FC
- Great Western Railway
- Hampshire & Isle of Wight Fire & Rescue Service
- Hampshire County Council
- Rushmoor Citizens Advice Bureau
- Rushmoor's Neighbourhood Police
- Royal Mail
- Rushmoor Voluntary Services
- South East Coast Ambulance Service
- Stagecoach

Platinum Sponsor – Serco



Serco are proud supporters of the
Pride of Rushmoor Community Awards 2025

Impact
a better
future

Sponsor – Toucan



Sponsor – JD Printing

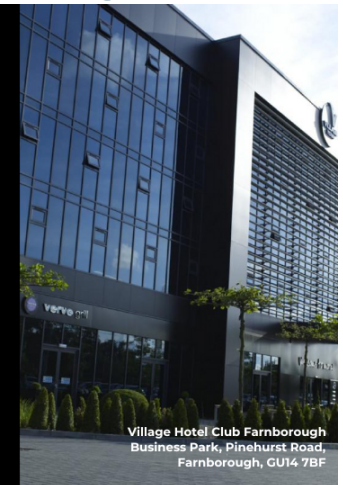


Venue Sponsor – Village Hotel

VILLAGE HOTEL CLUB FARNBOROUGH

Village Farnborough is proud to sponsor the Pride of Rushmoor event. We pride ourselves in bringing people together to celebrate, connect and inspire. Supporting our local community and sharing in moments that matter is something we truly believe in.

- 123 Bedrooms incl 25 Club rooms
- Event space for conferences and celebrations
- All day dining at the Pub & Grill
- Health & Wellness Club
- Extensive car parking
- 10 Meeting & training rooms
- VWorks Co-working space
- On-site Starbucks
- Comprehensive ESG strategy
- Free Wi-Fi



Village Hotel Club Farnborough
Business Park, Pinehurst Road,
Farnborough, GU14 7BF

Our Team

See more details on our website :

www.prideofrushmoorawards.uk



Judges



Reverend Coleen kusi Agyapong

Dedicated mother, supportive wife, and an associate Pastor in Salvation clinic international ministries



Andrew Colver OBE

Director of his own company, providing consultancy services to local government and other public sector organisations



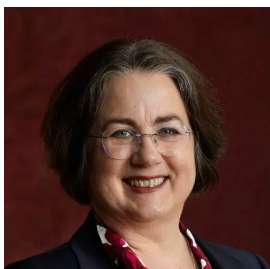
Graham Brookland

CEO of the Army Football Association, Member of the Football Association Council, and Co-Founder of Aldershot Town Football Club



Jo Redman

Executive Headteacher across Westfields Infant School and Westfields Junior School in Yateley



Maria Young

Headmistress at Farnborough Hill School, previously Director of Music and an Advanced Skills Teacher



Mark Sanderson

Group Corporate Responsibility Manager at Farnborough Airport, Member of the Social Value Team and is involved with much of the Airport's work in the community

Our Supporters Main Photographer/ Videographer – WilFilms



Expert in Sports, Football, and Corporate Events, Will Phillips, founder of WilFilms Ltd, is a skilled videographer, editor, and interviewer with expertise in sports, football, and corporate media.

A Bournemouth University Media Production graduate, Will has spent the past four years mastering visual storytelling and delivering professional, high-quality content tailored to diverse client needs.

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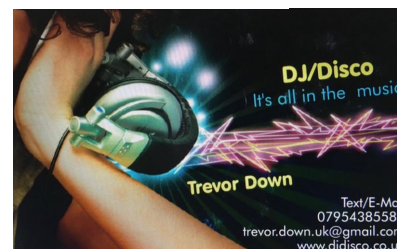


Our Supporters Event MC – Paul Marcus



Today, we have Paul Marcus hosting the Awards. Paul is best known as the former Managing Director of the much loved, local radio station, Eagle Radio. During that time, they became famous for their support of the local community with initiatives including Surrey & Hampshire's Local Hero Awards. He also created

The Eagle Radio Trust which raised over one-hundred thousand pounds for local worthy causes. Paul is a well-known figure locally and hosts regularly at Aldershot Town Football Club alongside local charity events such as The Children of Courage Awards alongside business events such as The Surrey Business Expo. Paul is immensely proud to be part of tonight's Pride of Rushmoor team.



Sponsorship Opportunities 2026

Diamond Package

VIP Access	Four complimentary tickets
Exclusive Hosting	The opportunity to host VIP guests at your table
Prominent Branding	Your Logo featured on the main event banner and the Sponsor banners
Special Recognition	Acknowledgement as the Diamond Sponsor, with an award presented to you at the event
Speaking Opportunity	A chance to address the attendees from the main stage
Website Visibility	Your Logo displayed on our official event website for the whole year
Media Coverage	Exposure across social media, radio and newspapers
High-Profile Association	Host VIP guests at your table
Official Recognition	A Proud Sponsor sticker for display at your business premises or your vehicle
Press Release and Interview	Additional publicity through press coverage with interviews
Dedicated Sponsor Page	A dedicated page on our website showcasing your brand and contributions to the event and a full A5 page in the event brochure
Official Proud Sponsor Pin Badge	Wearable "Proud Sponsor" badge symbolising your commitment to the community
Premium Marketing Exposure	Inclusion in all event promotions

Platinum Package

VIP Access	Four complimentary tickets
Exclusive Hosting	Not included
Prominent Branding	Not included
Special Recognition	The opportunity to present an award in your sponsored category
Speaking Opportunity	Not included
Website Visibility	Your Logo displayed on our official event website for the whole year
Media Coverage	Promotion across social media, radio and newspapers
High-Profile Association	Align your business with a high-profile community event
Official Recognition	A Proud Sponsor sticker for display at your business premises or your vehicle
Press Release and Interview	Additional publicity through press coverage with interviews
Dedicated Sponsor Page	Not included
Official Proud Sponsor Pin Badge	Wearable "Proud Sponsor" badge to highlight your support to the community
Premium Marketing Exposure	Not included

Micro and Small business sponsorship opportunity

Package details: £75 per person which includes:

- Admission to the Pride of Rushmoor Community Awards event
- A three-course meal
- Networking opportunities with local businesses, community leaders and dignitaries

This offer provides a fantastic opportunity to engage with like-minded professionals, celebrate the achievements of our community and enjoy an evening of recognition and inspiration.

Advertising Opportunity

£75 for half A5 page ad in our Event brochure

This offer provides a fantastic opportunity to advertise your business at our Awards

Pride of Rushmoor Community Awards – Table Package

£500 per table (seats 10 guests)

Celebrate community excellence in style by reserving a premium table at the Pride of Rushmoor Community Awards. This is your opportunity to support and honour the individuals and groups who make Rushmoor a better place to live, work, and thrive.

Your Table Package Includes:

1. Arrival Drinks Reception with a glass of prosecco or non-alcoholic alternative
2. Three-Course Dinner
3. Souvenir Programme for each guest, highlighting the evening's award nominees and community stories
4. Evening Entertainment including live performances and inspiring award presentations
5. Photo Opportunities

Show your support for local heroes, and enjoy an uplifting evening celebrating the very best of Rushmoor's community spirit.

Tonight's Menu



Pride of Rushmoor
Community Awards

Celebrating Excellence - Inspiring Community

PoRCA 2025 – Menu Selection

Starter

Creamy Tomato Soup

Main Course

Lemon and Tarragon Chicken served with Potatoes, Green Vegetables and Gravy

Vegetarian Option

Stuffed Peppers served with Roasted Potatoes, Steamed Vegetables, and a Rich Tomato Sauce

Dessert

Sticky Toffee Pudding

Vegetarian Alternative: Lemon Sorbet

"Our 2026 sponsorship packages are now open on a first come, first served basis! If you have a service you'd like to offer or contribute, we'd love to hear from you, please get in touch through our website."

Tonight's Programme



🏆 Pride of Rushmoor Community Awards (PoRCA) 🏆

Evening Programme

Honouring those who uplift, serve, and inspire our community

Event Schedule

- 17:00 – Welcome drinks served upon arrival.
- 17:45 – Guests to be Seated
- 17:50 – Opening Welcome by the MC
- 17:55 – PoRCA Founder's Address – Mara Makunura
- 18:10 – Starter served with live music.

Awards will be presented throughout dinner as follows:

- 18:30 – 19:00 – Awards 1 to 3
- 19:00 – Main Course Served
- 19:30 – 19:55 – Awards 4 to 6
- 20:00 – Dessert Served
- 20:20 – 20:45 – Awards 7 to 10
- 20:50 – MC Announcement
- 20:53 – 21:00 – Awards 11 and 12
- 21:05 – MC Announcement
- 21:15 – Appreciation Award
- 21:20 – Founder's Closing Speech
- 21:25 – MC's Final Remarks
- 21:35 – Music & Event Concludes

Thank You

On behalf of the Pride of Rushmoor Community Awards team, we extend our heartfelt thanks to each and every one of you for joining us this evening. Thank you for spending this unforgettable night with us as we celebrated the people, organisations, and stories that uplift and inspire our community.

Your presence made this occasion truly special, and we are deeply grateful for the support and spirit you brought to the event.

We wish you all a safe and pleasant journey home.

We look forward to welcoming you back for another evening of celebration and community pride in 2026.

With gratitude,
The PoRCA Team